

Pacor, Inc. 333 Rising Sun Road Bordentown, NJ 08505 custservice@pacorinc.com www.pacorinc.com Phone: 888-918-0800

## FOR IMMEDIATE RELEASE

## Pacor, Inc., a Leading Fabricator of Industrial Insulation, Launches a New Website with Improved Online Store and Product, Service, Capability and Application Information

Pacor, Inc., an authorized OEM Fabricating Partner for Aspen Aerogels and a Johns Manville Select Master Fabricator, also fabricates custom industrial insulation products for OEM and industrial applications. Pacor announces the launch of a new website focused on an enhanced online store and comprehensive product, service, capability and application information.

Bordentown, NJ (PRWeb) June 3, 2014 – Pacor, Inc., a premier fabricator of thermal and acoustical insulation products for industries including Petrochemical, HVAC, Power Generation, Transportation and Appliances, has launched a new website. The site provides an enhanced online store along with comprehensive information on their products, services, capabilities and the industries that utilize their insulation for various applications.

- The new <u>Online Store</u> features specific information and a streamlined process to purchase Pacor's aerogel and removable insulation cover products.
- The new <u>Services</u> section highlights Pacor's ability to provide energy audits along with on-site measurement and technical services.
- The new <u>Company Blog</u> contains category and monthly archives combined with an optimized layout and easier to access content.
- The new <u>Industries</u> section introduces some of the industries that utilize Pacor's insulation products and what insulation products work best for relevant applications.

"With the improved functionality on the new website," Ron

Latini, the President/CEO of Pacor, Inc., stated, "Our customers now have one location to research, evaluate, select and purchase the best industrial insulation solution for their specific application." The new website also includes an enhanced Careers section, a revised overall design and multiple ways to get in touch with Pacor for further assistance.

## About Pacor, Inc.

Headquartered in Bordentown, NJ, with locations in NC and GA, and in business since 1921, Pacor, Inc. is an industry leading insulation fabricator and distributor of industrial insulation products, including aerogel insulation, removable insulation covers, pipe wrap, fiberglass insulation, ceramic insulation and automotive insulation. Pacor is both ISO 9001 and ISO 14001 Registered and has an unsurpassed dedication to service, quality and customer requirements along with our vast experience in the many industries Pacor serves. For more information, please visit <u>http://www.pacorinc.com</u> or call 888-918-0800.

## Contact:

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